

# LITTLE BULL FALLS LOGJAM FESTIVAL



Get there any way  
you can!!!



BROUGHT TO YOU BY:  
THE FRIENDS OF LOGJAM  
AND THE  
CITY OF MOSINEE  
AUGUST 11 - 13, 2017



[logjamfestival.org](http://logjamfestival.org)

Thanks to our sponsors, volunteers and guests, 2016 was another successful year and we are making plans to make the Little Bull Falls LogJam even better in 2017! We are also continuing to grow partner relationships with awesome sponsors.

## SPONSORSHIP FAQ:

**Q. How can sponsorship of the Little Bull Falls LogJam Festival help my business?**

**A.** We draw people in from not just Central Wisconsin but from all over the state and beyond. This is a tremendous exposure opportunity for your business. In addition to foot traffic viewing your logo and signage, we also have extensive placement on brochures, festival literature and your logo with a link to your website on [logjamfestival.org](http://logjamfestival.org). We are also proudly partnered with Midwest Communications. We have fantastic radio exposure and a very effective marketing campaign.

**Q. Does the Little Bull Falls LogJam Festival provide an image that is consistent with my business?**

**A.** The Little Bull Falls LogJam Festival is a nonprofit event run by a volunteer board. All of the money raised for this event will be used for Friends of LogJam, Inc and approved festival expenses. We are a family-oriented event celebrating our 12th year of successful fundraising, while providing a wide variety of events and activities for the entire family.

**Q. How is the money for my sponsorship being spent by the Little Bull Falls LogJam Festival?**

**A.** We have helped numerous clubs and community organizations raise the money needed to support their organization and their charitable efforts by creating a venue that draws thousands of people to the festival. Thanks to our sponsors, volunteers and guests we are able to offer a free, fun and educational family event while offering the opportunity to support our local community organizations. The Friends of LogJam, Inc. board of directors is comprised of an all volunteer board that shares a passion about ensuring the greatest success of this festival. Your contributions will help us to promote the event and offer it at little or no cost to public participants from the Mosinee community and beyond.

# BENEFITS TO SPONSORS

We offer four different opportunities to get involved with the Little Bull Falls LogJam Festival as a sponsor. Please consider the great opportunity higher visibility sponsorships offer to your business. Individuals can also participate in this program.

Platinum Sponsors (\$1000+) will receive:

## (Festival Sponsor)

- Identification as a festival sponsor in various radio advertising for the LogJam Festival
- Opportunity to display banner you provide on the fence perimeter of the festival grounds.
- Recognition on all promotional efforts related to the LogJam Festival.
- Logo on promotional posters displayed throughout Central Wisconsin and beyond with special recognition above event sponsors.
- Logo on Schedule of Events brochures listing you as a festival sponsor.
- Logo with link on logjamfestival.org highlighting you as a festival sponsor.
- Recognition on the sponsor board by the main entrance with special recognition above all other sponsors (must provide a current logo).

Gold Sponsors (\$500+) will receive:

## (Event Sponsor)

- Logo on promotional posters displayed throughout Central Wisconsin and beyond.
- Logo on schedule of events brochures listing you as an event sponsor.
- Recognition by the event you are sponsoring.
- Logo with link on logjamfestival.org highlighting you as an event sponsor.
- Recognition on the sponsor board by the main entrance (logo placement on printed material will be in proportion to the level of sponsorship).

Silver Sponsors (\$250+) will receive:

## (Activity Sponsor)

- Recognition by the activity you are sponsoring.
- Logo with link on logjamfestival.org highlighting you as an activity sponsor.
- Logo placement on printed material will be in proportion to the level of sponsorship).

Bronze Sponsors (\$100+) will receive:

## (Friends of LogJam)

- Listing on logjamfestival.org highlighting you as a Friend of LogJam.
- Recognition on the sponsor board by the main entrance (in proportion to the level of sponsorship).

FOR QUESTIONS, PLEASE CONTACT:

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## 2017 LITTLE BULL FALLS LOGJAM FESTIVAL SPONSORSHIP FORM

PLATINUM SPONSOR    GOLD SPONSOR    SILVER SPONSOR    BRONZE SPONSOR

PLEASE CIRCLE YOUR CHOICE OF SPONSORSHIP LEVEL ABOVE

Name of Business: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone #: \_\_\_\_\_

email: \_\_\_\_\_ Website: \_\_\_\_\_

PLEASE SEND THE SPONSORSHIP FORM AND YOUR CHECK TO THE FRIENDS OF LOGJAM INC., P.O. Box 312, MOSINEE, WI 54455